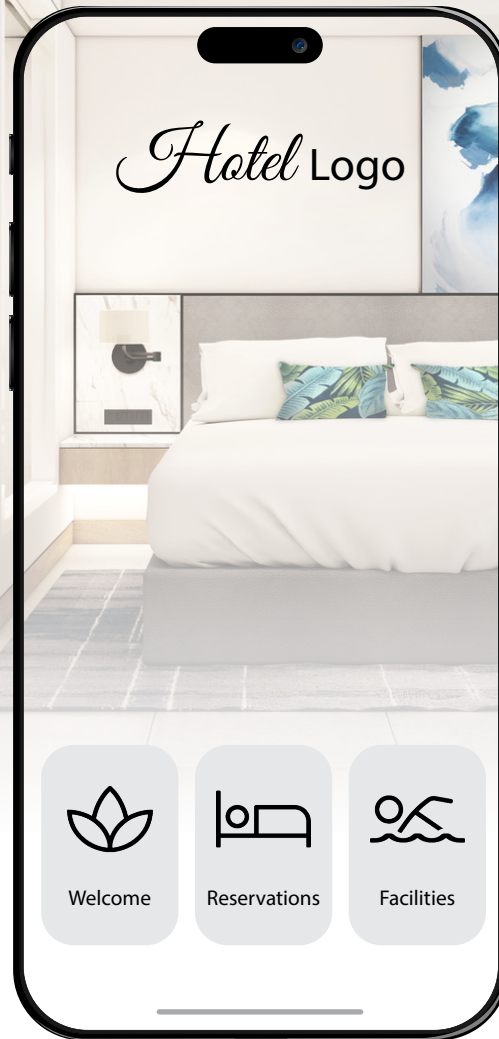


One touch



Guest Services at a Click

Giving Every Guest an Experience to Remember

[Our all-in-one Hotel Solution]

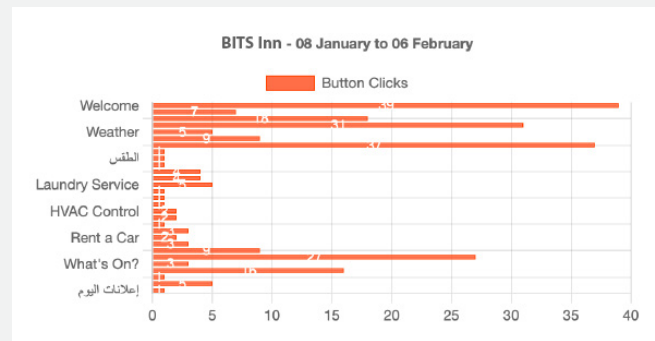
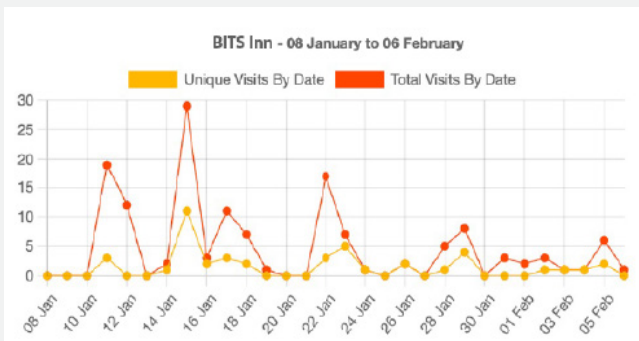


is uniquely tailored to streamline operations and communication, boost brand attraction, and increase guest satisfaction. With OneTouch, you provide your guests with all the hotel services and information they need, in one click via a simple QR code!

The hospitality industry is a fast-paced world; the only way for your facility to remain at the apex is by embracing creative innovations. This is why BITS Arabia offers this web portal that will not only elevate guest experience but also keep your brand top of mind even after they have left.

Major benefits of OneTouch for the Hotelier

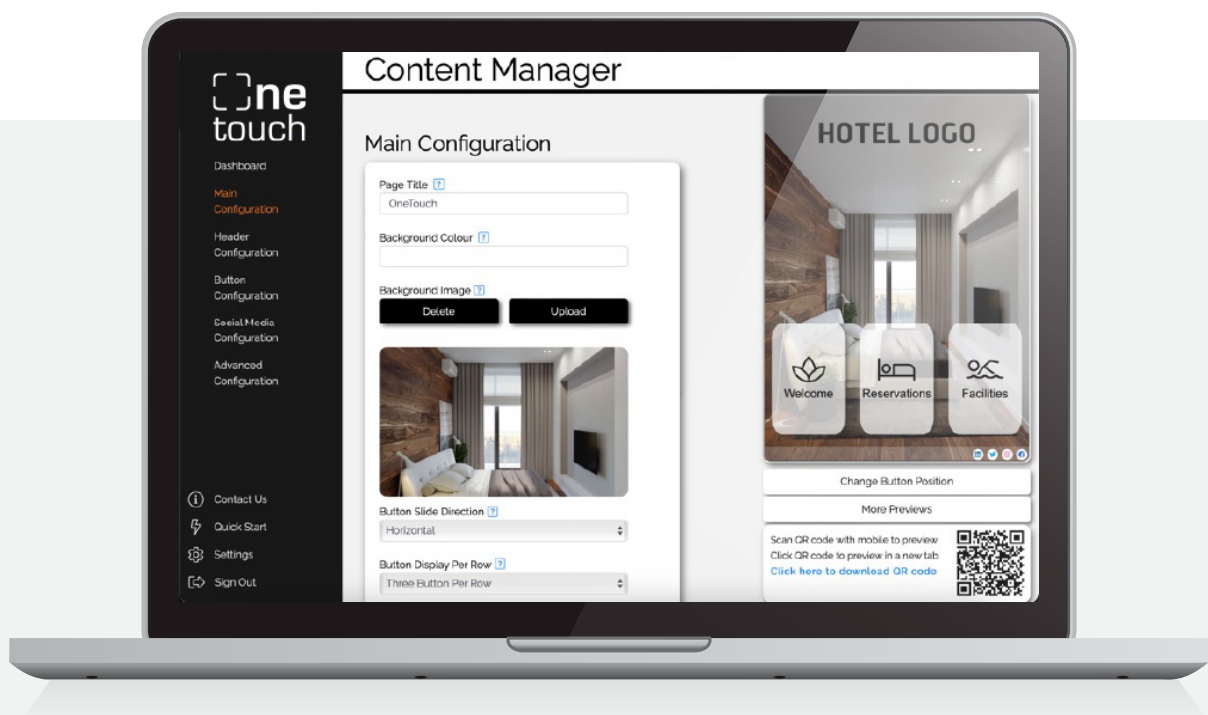
- **Zero development cost:** Without the need to develop an app, it absolutely cuts the cost of development.
- **Dashboard Analytics for Reporting:** Comprehensive overview of total users at every point in time.



- **Sales tool:** Hotels can use OneTouch as a superb sales and marketing tool especially as it's accessed by QR code. Inserting the code in advert platforms like websites, billboards, magazines and online display units gives your prospective guests the avenue to view the hotel attractions and amenities, contact the facility via chats or voice call, and book their reservations seamlessly online.
- **Custom branding:** The web portal interface can be customized to reflect your hotel brand logo and colors.



- **Maximum flexibility:** Your hotel gets to use your preferred designs the portal offers various templates and different layout options to choose from.
- **Guest-friendly:** Its simplicity makes it very easy for your guests to navigate the portal by merely using their mobile device to scan a QR code, giving them access to all the services they need.
- **Seamless integration with PMS:** To enjoy the value of this portal to the fullest, integrate Onetouch with iLink. iLink provides connectivity to the hotel PMS so premium features like Auto Checkout and View Bill are activated to further elevate the guest experience.
- **Easy online configuration:** OneTouch is embedded with an online configurator that makes it possible for you to create your own custom-made guest service portal that better suits your hotel needs. No technical training is needed. It's very easy to implement.

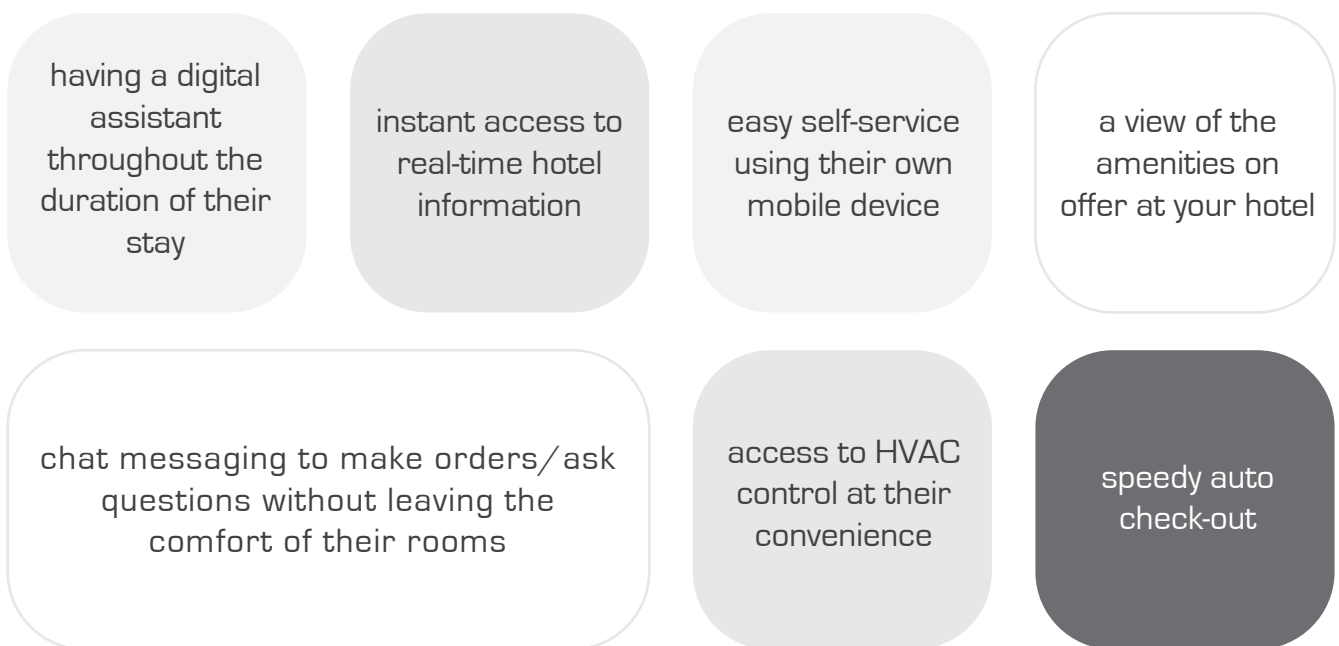


- **Multi-language feature:** Your OneTouch portal can be operated in as many languages as you wish. A guest can choose to see the web portal in Arabic language, English, French, Spanish or any other language of their choice.
- **Guest feedback:** It gives your guest an opportunity to give a review of their experience, thereby providing you with helpful feedback for improvement.

The Online Configurator is divided into 5 simple steps:

1. Main Configuration: Choose from a range of standard templates, introduce your color scheme, and your language preferences.
2. Header Configuration: Keep on brand by using your logos and images.
3. Button Configuration: Select the buttons you want to use, insert content and icons.
4. Social Media Configuration: Integrate your social media channels with industry platforms.
5. Advanced Configuration: Import fonts and set up WebRTC telephony parameters.

Key functionalities of OneTouch that your guests will definitely love:



The best part?

Your guests do not need to download any app. All they have to do is scan a simple **QR code** via their phone camera, and an exceptional guest experience is guaranteed!



Social media links

Industry-standard Social Media platforms can be linked from OneTouch.



Pricing

OneTouch is competitively priced and available on a monthly or annual subscription basis.

Let's Talk!

BITS Arabia

With over 25 years of experience in the field of hospitality technology, BITS Arabia has been at the forefront of providing current and fully integrated solutions designed to meet luxury standards while driving efficiency for hoteliers.

As a leading technology provider in Saudi Arabia, BITS Arabia has pioneered world-class systems integration and high-end IT solutions that help hoteliers maximize guest satisfaction via seamless, tech-enabled experience.



Scan for a demo!

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